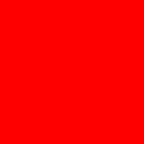




**ORACLE®**

## **Achieve Greater Return on Assets and Margins with Oracle Manufacturing Operations Center**

Aravindan Sankaramurthy  
Group Manager, Product Management



The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

# Agenda

- Product Overview
- Customer Program
- Product Roadmap
- Oracle's New Operations Center for Green (Planned)

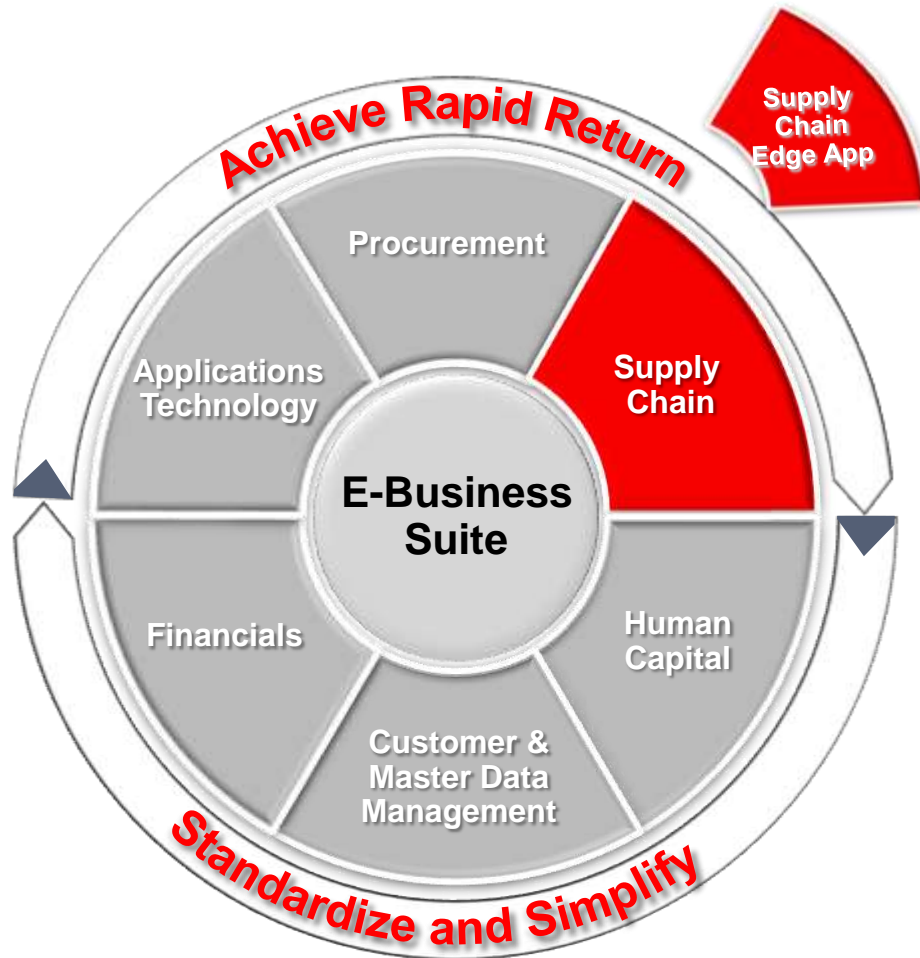


# Product Overview



# Optimize Value Creation

## What's New in Supply Chain Management



### *Manufacturing Operations Center*

## Results:

- ✓ Complete value chain planning - from demand sensing to after market service
- ✓ Optimize manufacturing operations and asset utilization
- ✓ Increase logistics efficiency and track and control costs

# Oracle Strategy

Provide a solution that...

- Delivers quick value - in weeks not in years
- Fits into your existing shop floor environment – no upgrade, re-write or replacement required
- Works with your existing back end solution – no ERP upgrade required
- Helps accelerate Lean-Six Sigma programs, achieve operational excellence
- Architected for long-term scalability and flexibility

***EMI offers highly automated manufacturers a **low-risk, high-return** way to leverage data that they already have into valuable EPM insights. With an **average six-month payback regardless of initial implementation costs**, EMI initiatives should be a line item on the upcoming year's Information Technology (IT) budget for any manufacturer committed to improving the performance of its enterprise.***

**- AMR Research**

# Manufacturing Operations Center

- **Real-Time Intelligence for Plant Operations**
- **Unified Plant Data Repository**
- **Integration to shop floor systems and equipment**
- **Event Management Framework**
- **Supported by Oracle Analytics Platform & Engine**

---

**The Foundation for Continuous Process Improvement**

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# Manufacturing Operations Center

- **Real-Time Intelligence for Plant Operations**
- Unified Plant Data Repository
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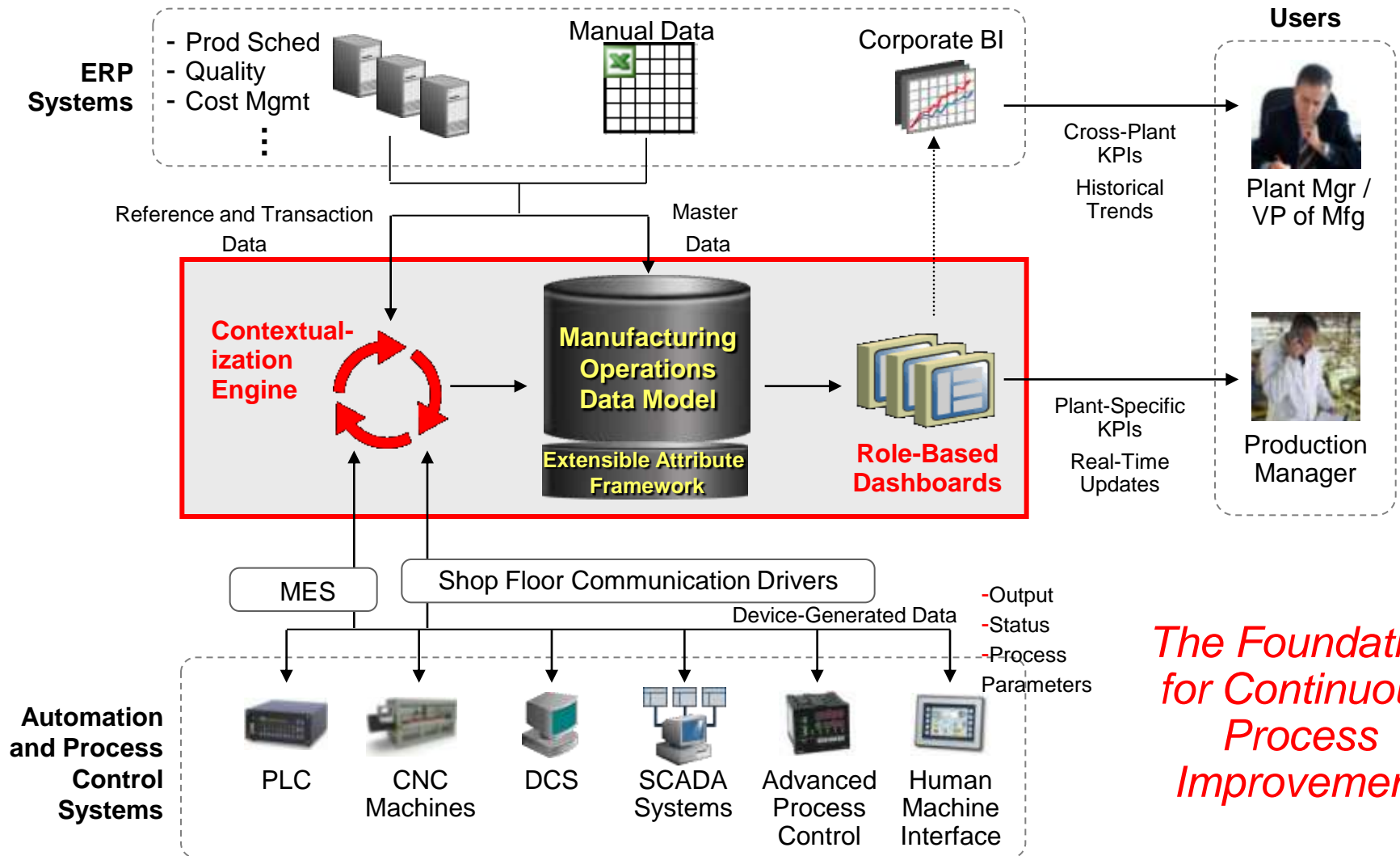
**The Foundation for Continuous Process Improvement**

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# Manufacturing Operations Center

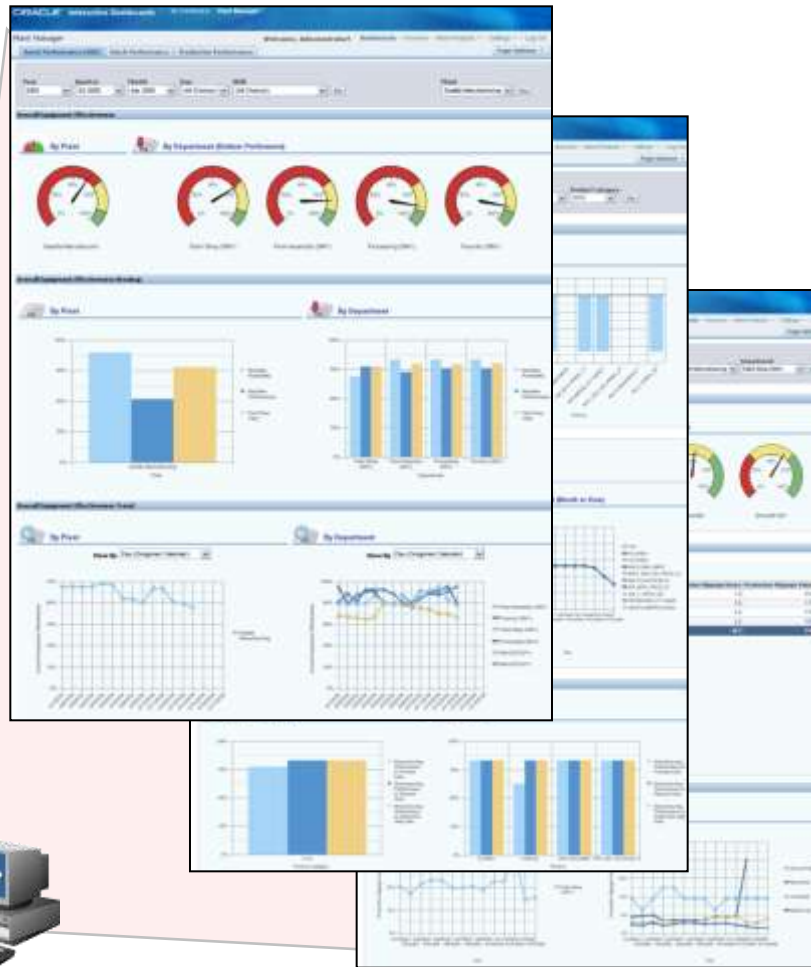
## At-a-Glance



*The Foundation  
for Continuous  
Process  
Improvement*

# Role-Based Dashboards and KPIs

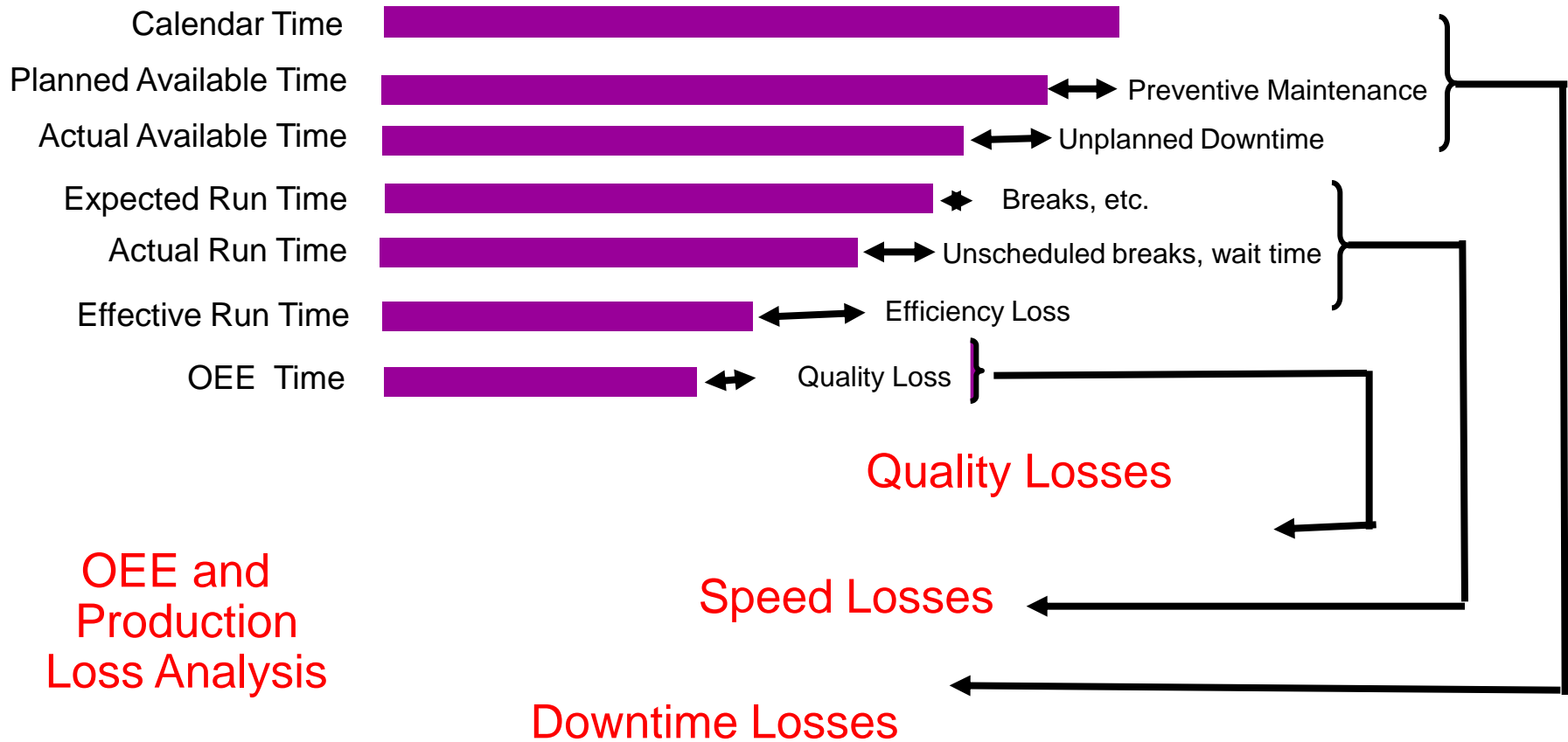
Deliver Performance Measures by Responsibility



- **Pre-built role-specific dashboards, reports, and alerts**
- **Graphical views**
  - Trend charts
  - Graphs
  - Tables
  - Red-yellow-green indicators
- **Embedded best-practice calculations and KPIs**
- **Analytic workflows to drive actions**
- **Drill-downs into details for root-cause analysis**
- **Leverages OBIEE+**
- **Configurable and customizable**

# Overall Equipment Effectiveness (OEE)

$$\text{OEE} = \text{Availability Ratio} \times \text{Efficiency Ratio} \times \text{First Pass Yield}$$



OEE and  
Production  
Loss Analysis

# Comprehensive Set of Pre-built KPIs and Measures

Build a Decision Support System Unique to Your Environment

The screenshot displays the Oracle Answers interface. On the left is a 'Manufacturing Hub Catalog' tree with categories like Columns, Dimensions, Equipment, and Item. A red callout box points to the 'Item' section, stating: 'Most standard KPIs available out-of-the-box'. The main area shows a dashboard for 'Shift Backlog(Equipment)' with a horizontal bar chart. The chart displays 'Production Backlog Hours' for various 'Shift Code' entries. A legend on the right identifies equipment types: Hammer (orange), Oscilloscop (yellow), Chisel (green), DPDT Swib (red), Tachomete (light green), and DAG (dark green). A 'Measure Labels' panel on the left allows users to select which metrics to display. A red callout box at the bottom states: 'Easy to use dashboarding tool enables users to identify, select, modify, and format relevant KPIs'.

Shift Code	Production Backlog Hours (Approx.)	Equipment Type
MTH-UT-12 MAR	2.5	Hammer
MTH-UT-14 MAR	2.2	Hammer
MTH-UT-4 MAR	1.8	Oscilloscop
MTH-UT-16 MAR	1.5	Hammer
MTH-UT-9 MAR	1.2	Chisel
MTH-UT-10 MAR	1.0	DPDT Swib
MTH-UT-1-17 MAR	0.8	Oscilloscop
MTH-UT-13 MAR	0.7	Oscilloscop
MTH-UT-7 MAR	0.6	Oscilloscop
MTH-UT-6 MAR	0.5	Chisel
MTH-UT-8 MAR	0.4	Chisel
MTH-UT-11 MAR	0.3	Chisel
MTH-UT-17 MAR	0.2	Chisel
MTH-UT-19 MAR	0.1	Chisel
MTH-UT-20 MAR	0.1	Chisel

- Accelerate deployment and adoption
- Easily adapt dashboards and metrics to different types of production environments & roles
- Provides a comprehensive Operational Intelligence framework

# Manufacturing Operations Center

- Real-Time Intelligence for Plant Operations
- **Unified Plant Data Repository**
- Integration to shop floor systems and equipment
- Event Management Framework
- Supported by Oracle Analytics Platform & Engine

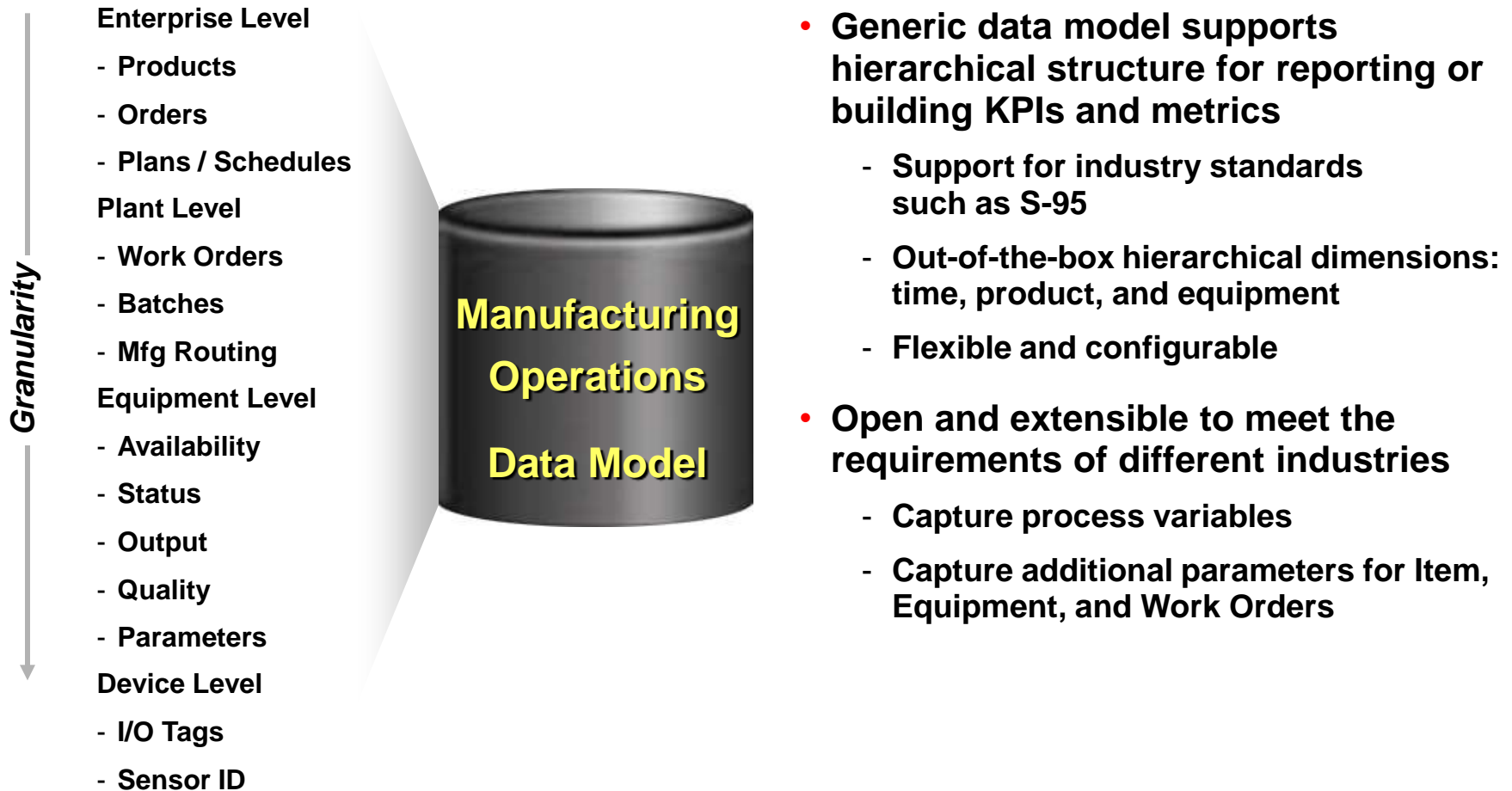
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**The Foundation for Continuous Process Improvement**

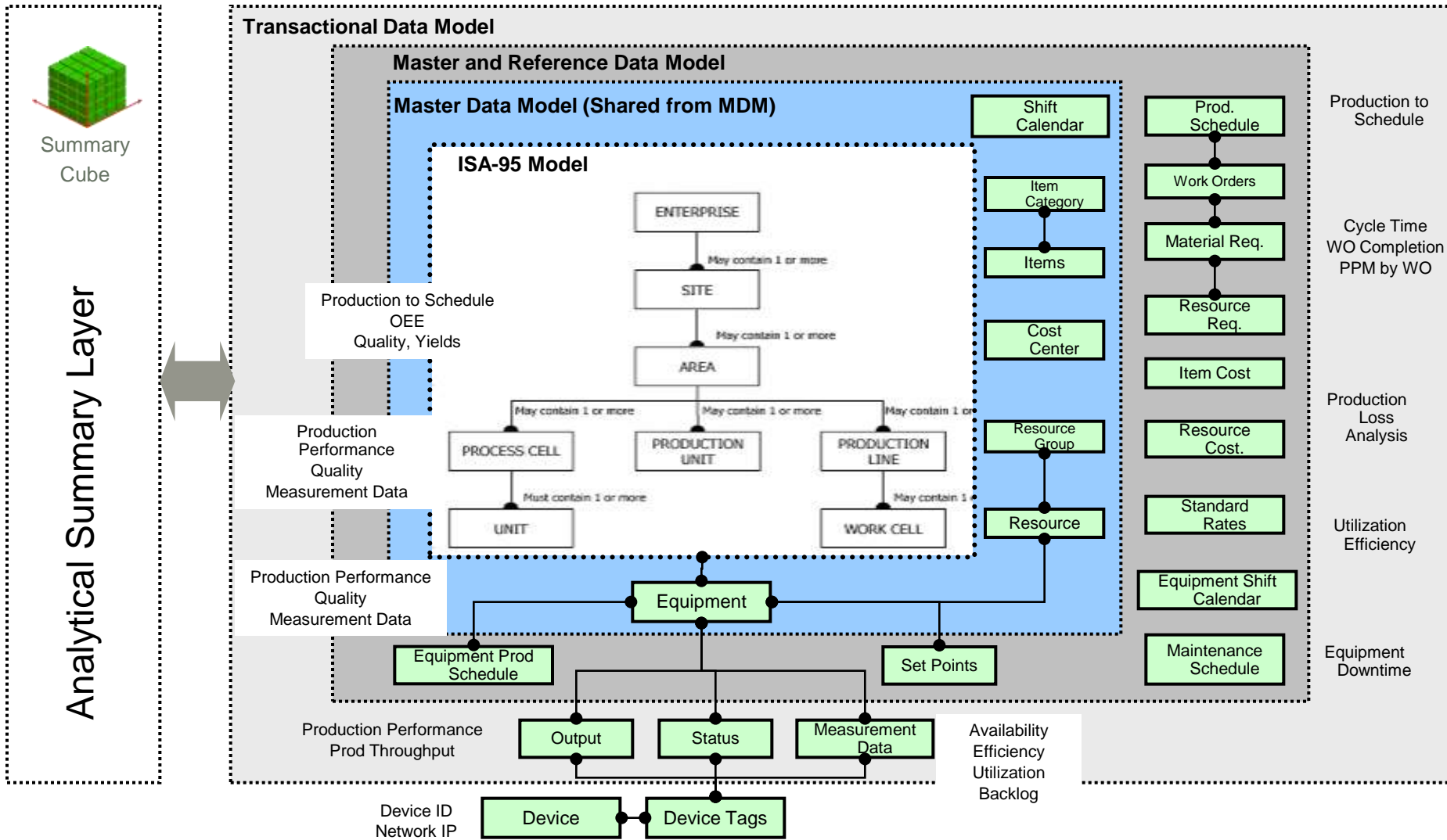
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# Unified Plant Data Repository

Provide Consistent Information for All Manufacturing Users



# Unified Plant Data Repository



# Manufacturing Operations Center

- Real-Time Intelligence for Plant Operations
- Unified Plant Data Repository
- **Integration to shop floor systems and equipment**
- Event Management Framework
- Supported by Oracle Analytics Platform & Engine

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**The Foundation for Continuous Process Improvement**

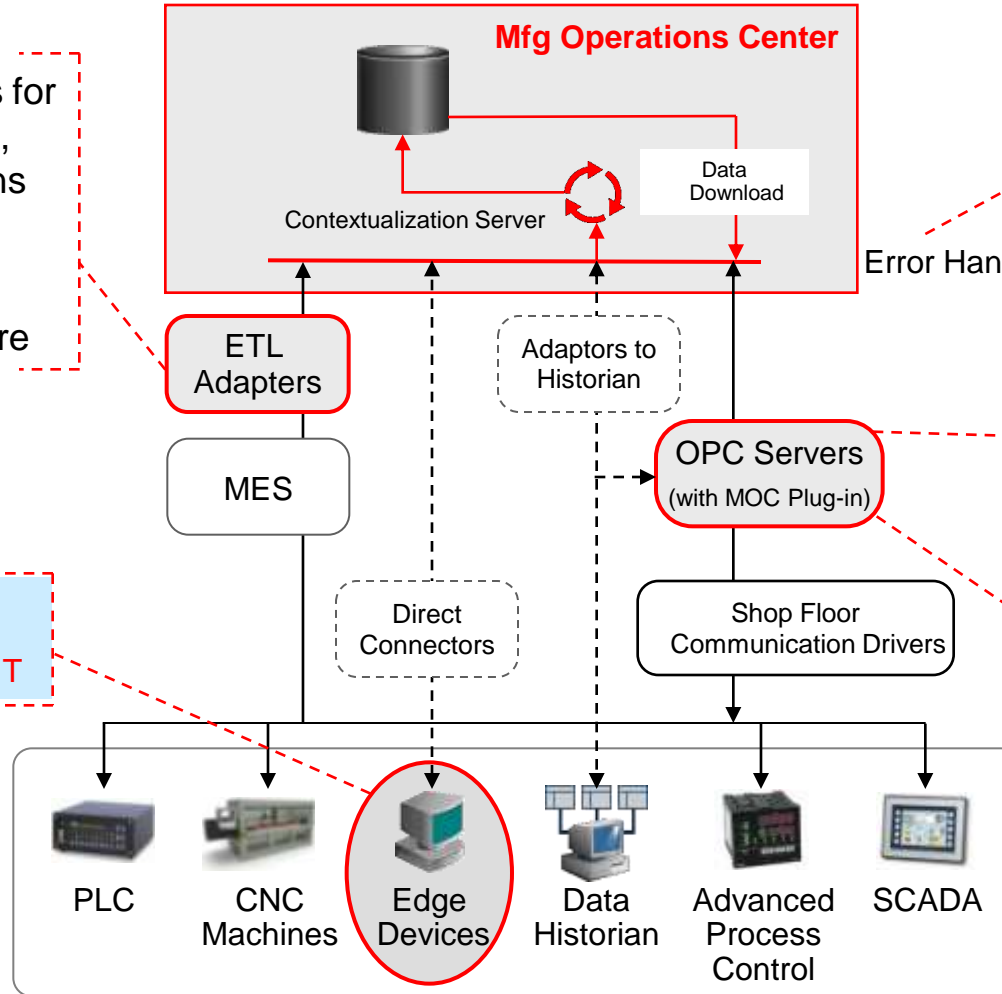
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# Bi-directional Integration with Devices and Sensors

Gather High Resolution Data Directly from Source

- Support adapters for 3<sup>rd</sup> party systems, like data historians
- Build additional adapters using Fusion Middleware



Capture and process errors at every stage of data collection

Error Handling

- Tag data mapping
- Data filtering rules engine

Certified Partner

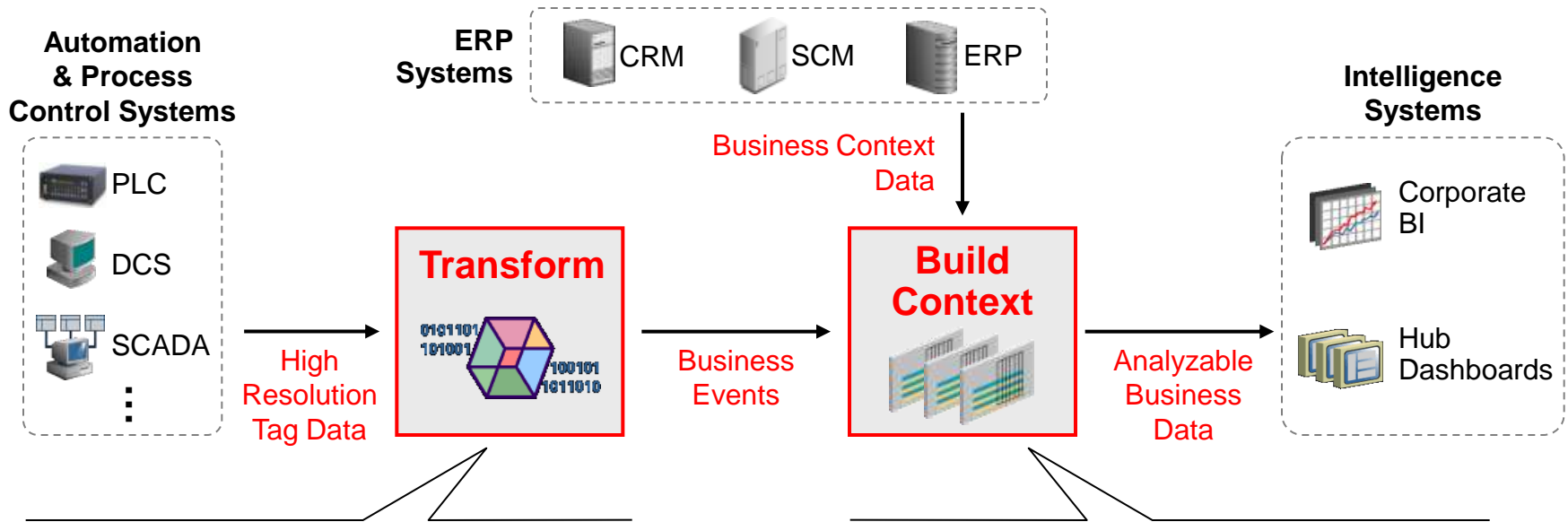
- Mitsubishi MESInterface IT

Certified Partners

- Kepware Technologies
- ILS Technology
- MatrikonOPC

# Shop Floor Data Contextualization

## Convert Raw Data into Useful Business Information



- **Define data transformation rules**

- Rules by tag type
- Business-oriented aliases for tags
- Additional tag attributes like rollover values

- **Use pre-built rules or create new rules**

- **Apply context to time series data**

- Work Order
- Product
- WO Segment
- Shift

- **Apply out-of-the-box rules or define new rules**

# Manufacturing Operations Center

- Real-Time Intelligence for Plant Operations
- Unified Plant Data Repository
- Integration to shop floor systems and equipment
- **Event Management Framework**
- Supported by Oracle Analytics Platform & Engine

---

**The Foundation for Continuous Process Improvement**

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# Event Management Framework

- Online monitoring of shop floor and equipment events
- Automated events processing
- Seeded Events in MOC
  - Equipment Events – Downtime, Idle, Fault, Unstable
  - Equipment Recalibration Events
  - Process Parameters Out of Control
  - Scrap & Rework Events
  - Item Rejections
- Seeded Actions
  - Create a maintenance request in EAM
  - Send e-mail alerts and text messages

# Manufacturing Operations Center

- Real-Time Intelligence for Plant Operations
- Unified Plant Data Repository
- Integration to shop floor systems and equipment
- Event Management Framework (Planned)
- **Supported by Oracle Analytics Platform & Engine**







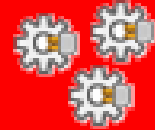
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**The Foundation for Continuous Process Improvement**

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# Oracle BI Applications

Multi-source Analytic Apps Built on BI Suite EE

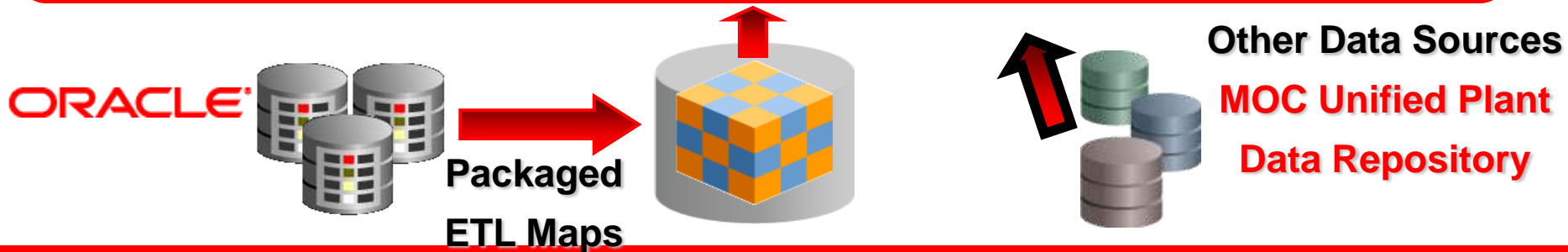
<b>Interactive Dashboards</b> 	<b>Reporting &amp; Publishing</b> 	<b>Ad-hoc Analysis</b> 	<b>Proactive Detection and Alerts</b> 	<b>Disconnected Analytics</b> 	<b>MS Office Plug-in</b> 	<b>Web Services</b> 
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**Oracle BI Applications**

<b>Sales</b>	<b>Service &amp; Contact Center</b>	<b>Marketing</b>	<b>Order Management &amp; Fulfillment</b>	<b>Supply Chain</b>	<b>MOC</b>	<b>Human Resources</b>
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**Oracle BI Apps built on Oracle BI EE Suite**

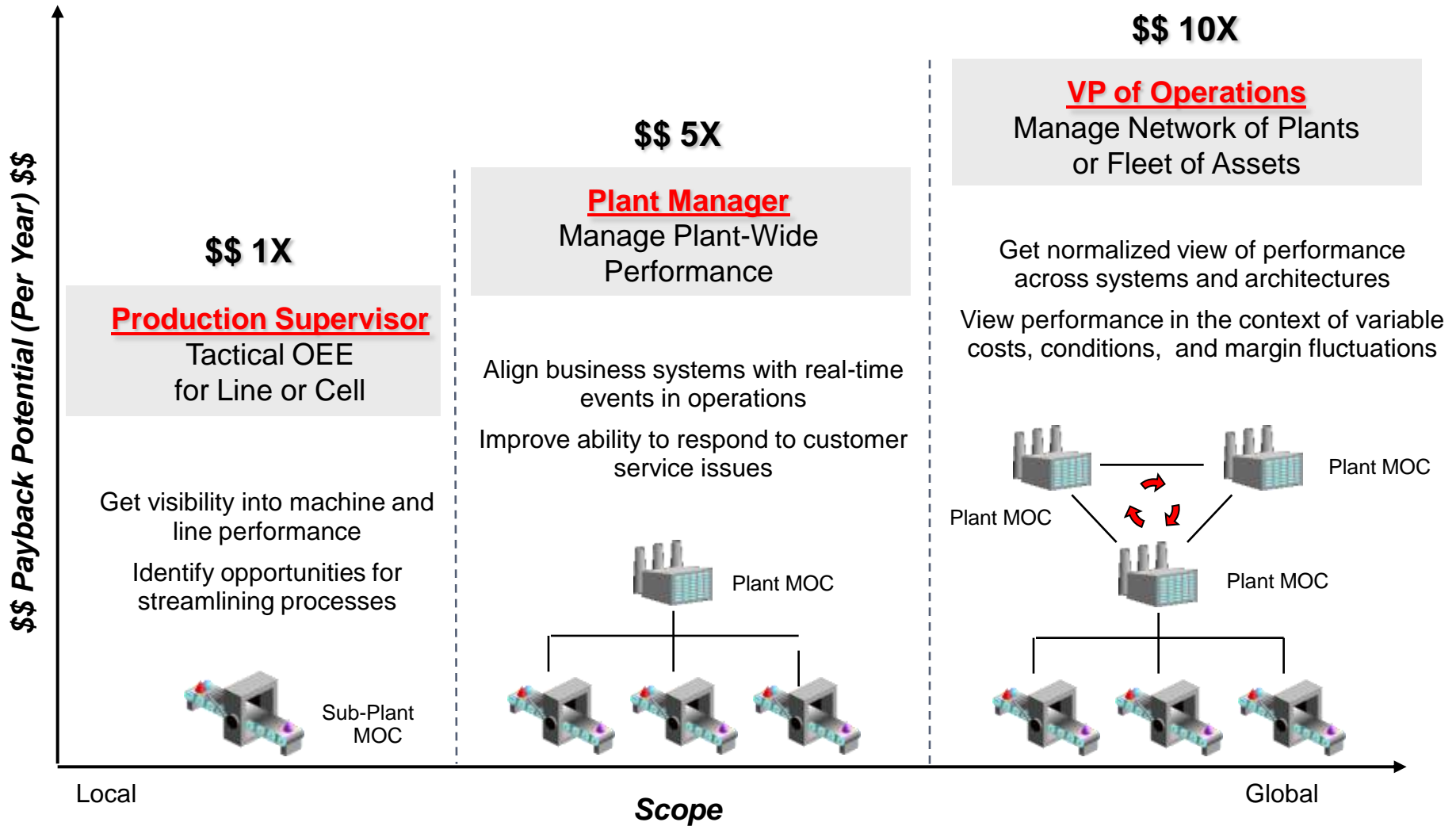
- Common Enterprise Information Model
- Prebuilt Hierarchies, Drill Paths, Security, dashboards, reports
- Based on industry and analytic best practices



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# Business Benefits & ROI

Generate Value Regardless of Implementation Scope



# Customer Program





# G James Goes Live on MOC in 13 weeks

- **Australia's leading integrated glass and aluminum window manufacturer**
  - Implemented EBS R12, currently live on Financials
  - Implemented MOC, without waiting for EBS roll-out to complete
- **Plans to deploy entire suite of Oracle EBS**
  - Other products include Configurator, Flow Mfg, Financials, Procurement, Order Mgmt, Mobile Supply Chain Applications....
- **Decided to implement MOC right away without waiting for ERP rollout to complete**



- **Time to value – 13 weeks**
- **The deployment contains all 32 equipment from the Tool Room department that manufactures dies for Aluminum extrusion.**
- **On the go-live day, the MOC instance contained 2,000+ items and 80,000+ transactions**
- **Rolling out MOC to 4 other plants**

# SIP and RapidValue Program

- Strategic Implementation Partner (SIP) Program
  - Oracle Development would commit to provide close supervision and ensure a successful implementation
  - Weekly calls with customer, Oracle support and consulting partner
  - Executive sponsorship on both sides
  - Complete focus on results and ROI
- RapidValue Program from Geometric, Oracle Partner
  - No risk, low cost, fixed scope implementation program
  - Clear, well defined functional scope and project plan
  - Using pre-defined templates for application modeling, acceptance testing and user training
  - Get to value in 10-12 weeks

# Product Roadmap



# Roadmap



## First Release 12.1.1 – May 2008

- Open/Flexible ISA-95 based data model
- Role based dashboards
- MOC Catalog – KPIs and Metrics
- ERP Adaptor for EBS Discrete Mfg

## First Release 12.1.1 – May 2008

- Hierarchical dimensions for Time, Product and Equipment
- Data integration with other systems
- Device Connectivity
- Data management & contextualization

## 12.1.1.01 – May 2009

- EBS Adaptor for Process Mfg
- Extensible attribute framework enhancement to monitor process quality
- Item category enhancement
- Enhancement to equipment production performance

## 12.1.2 - Dec 2009

- Event Management Framework
- Automated actions based on shop floor events

## CY2010 (Planned)

### New Solution for Green Operations

- Modeling mfg and facilities hierarchies
- Top down & bottom up approaches for electricity consumption
- Identify opportunities for energy and CO<sub>2</sub> emissions reduction

### Future Candidates

- Integration with JD Edwards, Production Scheduling
- Lean KPIs



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*Sensing tomorrow™*

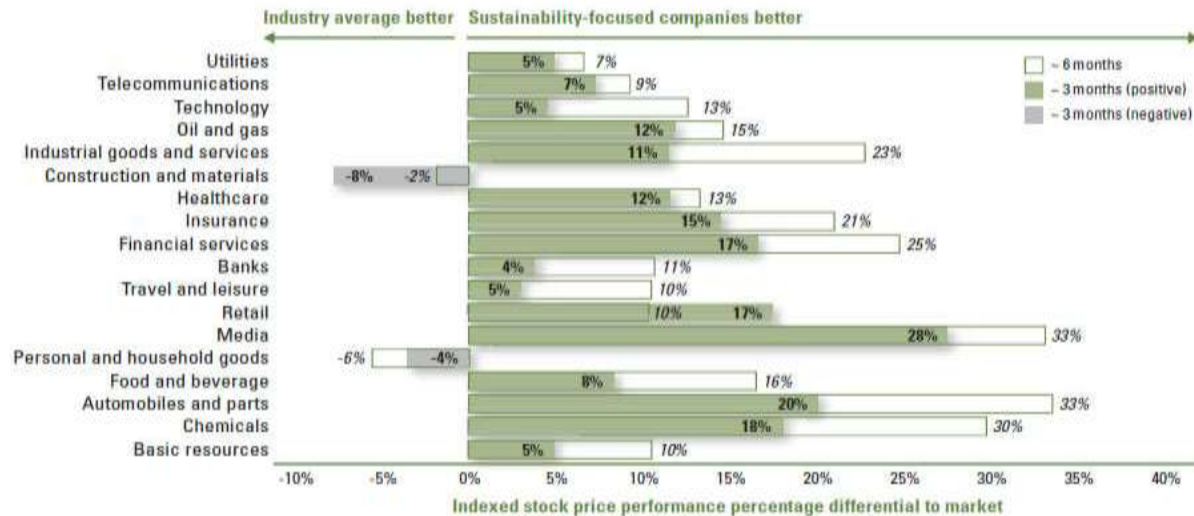
**Oracle's "New" Operations Center for Green  
(Planned)**

# Sustainability Leads to Better Performance

*During the current economic slowdown, companies that show a “true” commitment to sustainability appear to outperform their industry peers.*

- Source: Bloomberg: A.T. Kearney Analysis

FIGURE: Sustainability-focused companies outperform peers



Note: Indexed stock prices at - 3 months = September 8, 2008 and - 6 months = May 19, 2008 to current date, November 24, 2008. Percentage performance differential calculated by taking the percentage point difference of averaged sustainability companies' indexed performance to the market indexed performance over the market indexed performance. Sustainability companies include DJSI World 80 2008/2009 + DJSI 2008 Supersector Leaders + Goldman Sachs SUSTAIN focus list for mature industries.

n=99 sustainability companies

Source: Bloomberg: A.T. Kearney analysis

*... sustainability is a mother lode of organizational and technological innovations that yield both bottom-line and top-line returns. Becoming environment friendly lowers costs .....smart companies now treat sustainability as innovation's new frontier.*

- Harvard Business Review, Sept 2009

# Energy Consumption – Key Focus Area for Sustainability

**Table 1:** Focus areas for sustainability and environmental actions—by vertical

Focus area	Total	Discrete		
		High Tech	Industrial Mfg.	Auto/AO
<b>Immediate Process and Operation</b>				
Energy consumption	77%	70%	62%	73%
Reduction of solid waste	50%	55%	71%	54%
Reduction of liquid waste	48%	45%	46%	54%
Reduction of gaseous emissions	43%	38%	46%	39%
Clean water consumption	35%	41%	29%	29%
<b>Future Strategic and Compliance Reporting</b>				
Alternate energy source discovery	30%	38%	18%	32%
Total carbon footprint reduction	30%	38%	29%	11%
Sustainability reporting (GRI)	24%	28%	18%	11%
Carbon trading initiatives	20%	17%	18%	14%
Sample size	313	29	28	28

Source: AMR Research, 2009

Indicates response rates statistically higher than average  
Indicates response rates statistically below average

**Table 1:** Focus areas for sustainability and environmental actions—by vertical (continued)

Focus area	Total	Process				
		Chemical	Oil and Gas	Energy	Life Sciences	CPC
<b>Immediate Process and Operation</b>						
Energy consumption	77%	76%	62%	73%	75%	73%
Reduction of solid waste	50%	72%	30%	53%	78%	60%
Reduction of liquid waste	48%	28%	39%	38%	54%	50%
Reduction of gaseous emissions	43%	52%	56%	41%	61%	38%
Clean water consumption	35%	28%	41%	38%	29%	46%
<b>Future Strategic and Compliance Reporting</b>						
Alternate energy source discovery	30%	28%	41%	47%	32%	38%
Total carbon footprint reduction	30%	29%	30%	22%	32%	38%
Sustainability reporting (GRI)	24%	28%	36%	22%	25%	31%
Carbon trading initiatives	20%	4%	33%	34%	18%	4%
Sample size	313	25	39	32	28	26

Source: AMR Research, 2009

Indicates response rates statistically higher than average  
Indicates response rates statistically below average

Focus area	Total	Services		
		Retail	Wholesale Dist.	Distribution
<b>Immediate Process and Operation</b>				
Energy consumption	77%	79%	62%	67%
Reduction of solid waste	50%	52%	39%	43%
Reduction of liquid waste	48%	34%	36%	38%
Reduction of gaseous emissions	43%	34%	25%	62%
Clean water consumption	35%	31%	32%	48%
<b>Future Strategic and Compliance Reporting</b>				
Alternate energy source discovery	30%	48%	29%	43%
Total carbon footprint reduction	30%	48%	29%	29%
Sustainability reporting (GRI)	24%	31%	11%	24%
Carbon trading initiatives	20%	24%	21%	29%
Sample size	313	29	28	21

Source: AMR Research, 2009

Indicates response rates statistically higher than average  
Indicates response rates statistically below average

Source: AMR Research, "Sustainability Strategies: The New Age of Carbon", Stephen Stokes and Kevin O'Marah, June 2009

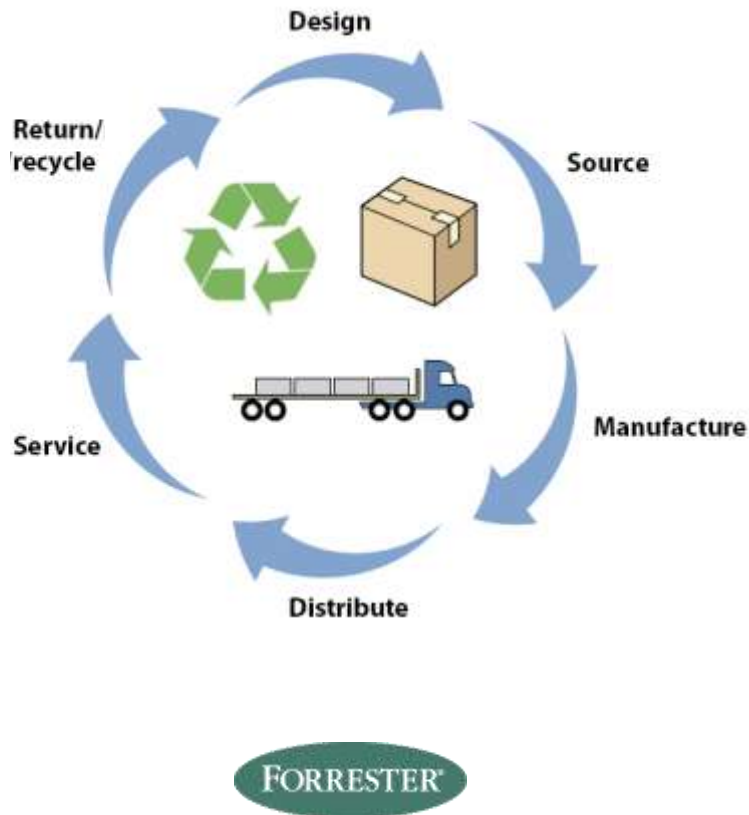
*Industries can achieve 20% energy reduction resulting in \$19 billion of savings by implementing energy savings initiatives....*

*- US Department of Energy Study*



# Sustainable Supply Chain Operations

## Green and Sustainability in Every Aspect of Business



Life-cycle phase	Examples of SCM sustainability efforts
Design	Initiating design for the environment (DfE) and recycling (DfR) programs, implementing environmental cost accounting
Source	Implementing vendor scorecards to audit and certify sustainability levels, sourcing locally where possible, controlling supplier transportation mode decisions
Manufacture	Optimizing asset utilization through predictive maintenance, moving from "end of pipe" to holistic life-cycle analysis, reducing facility energy usage, implementing environmental management systems (EMS)
Distribute	Reducing and recycling packaging, measuring the carbon footprint and incorporating offsets in logistics decisions, increasing consolidated loads, participating in the EPA SmartWay Transport Partnership program
Service	Optimizing field service routing and trunk stock to minimize drive times, incenting repair versus replace, implementing continuous improvement feedback programs with product design teams
Return/recycle	Remanufacturing and recycling programs to sell products into secondary markets, rolling out no-charge take-back programs

Source: Forrester Research, "Supply Chain Leaders : Your CEO Wants To Know Your "Green" Strategy – Do You Have One?", Patrick M. Connaughton, December 17, 2007



# “New” Oracle Solution for Green Operations

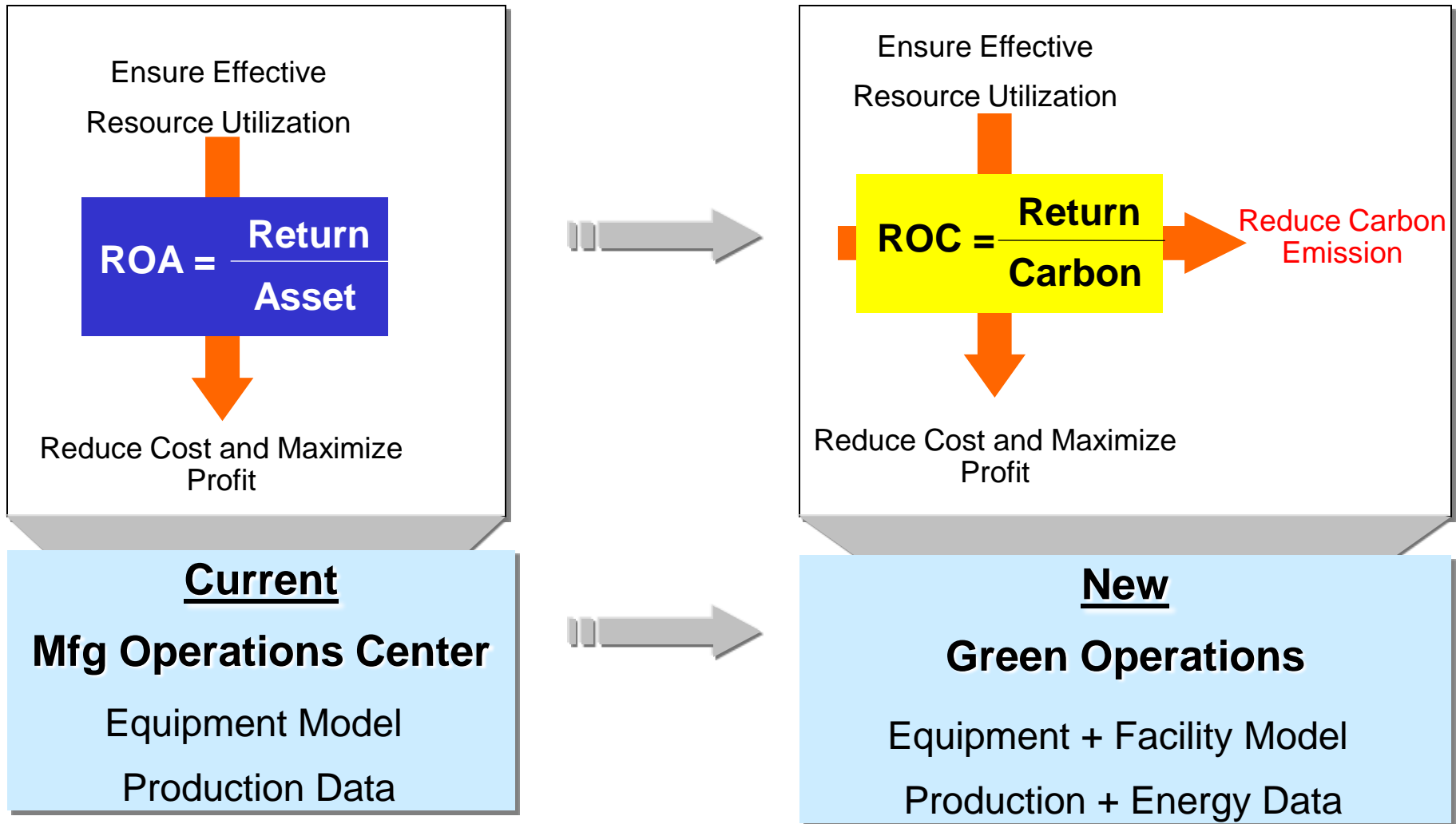
- Top-Down and Bottom-Up approach to Energy Management
- Track Energy Use and CO<sub>2</sub> emissions in *manufacturing and non-manufacturing facilities*
- Normalize and correlate energy consumption to operating conditions and production output
- Identify specific opportunities for energy efficiency and reduction in CO<sub>2</sub> emissions
- Leverage as a certifiable data repository for energy usage reporting based on GRI framework and GHG protocol
- A solution that integrates directly to automation systems, meters and sensors
- Built in collaboration with OMRON Corporation, a leader in environmental sustainability

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Solution for Energy Efficiency and Reduction in CO2 Emissions

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# Enabling Return on Carbon (ROC)

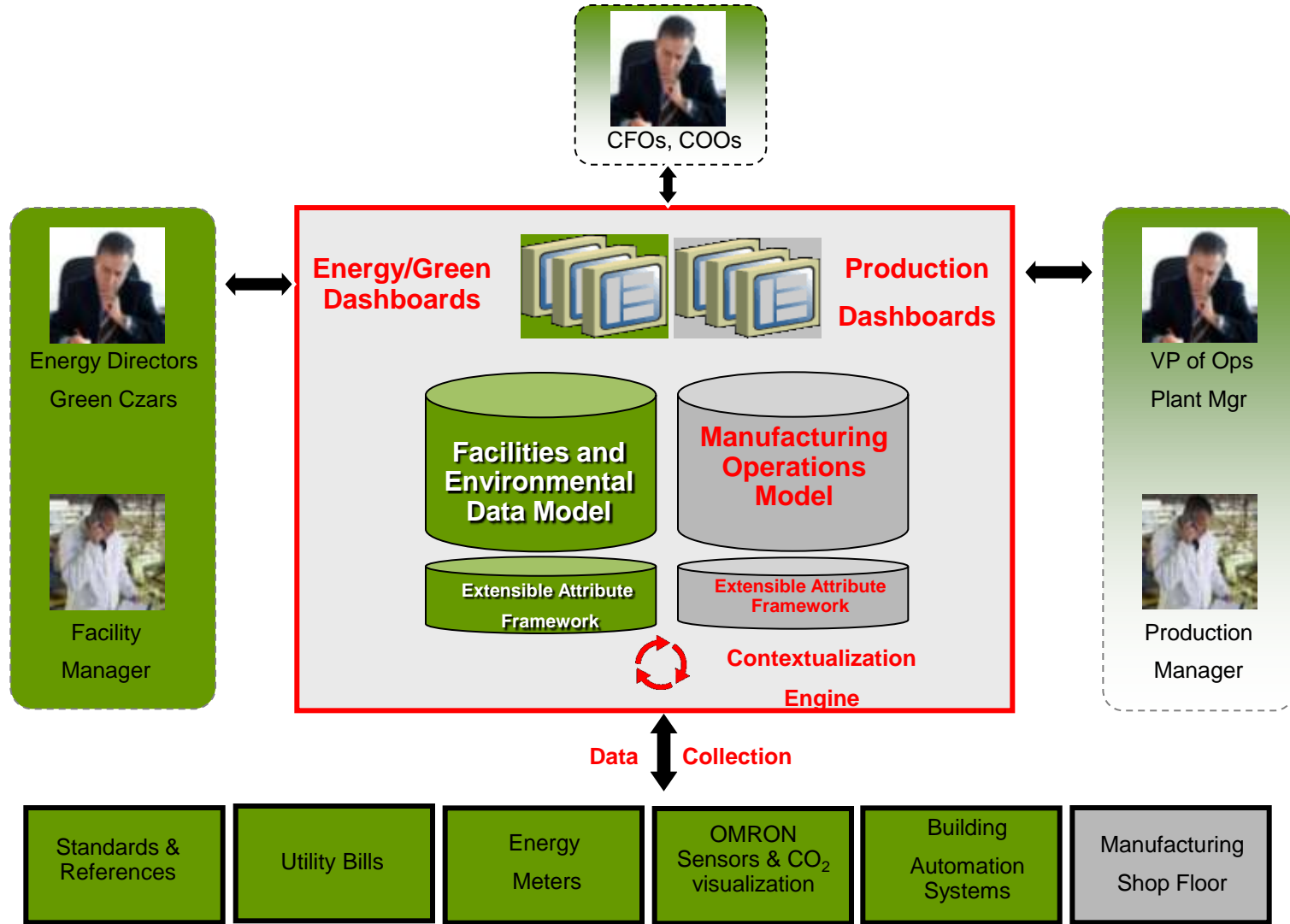


\* ROA=Return on Asset

\* ROC=Return on Carbon

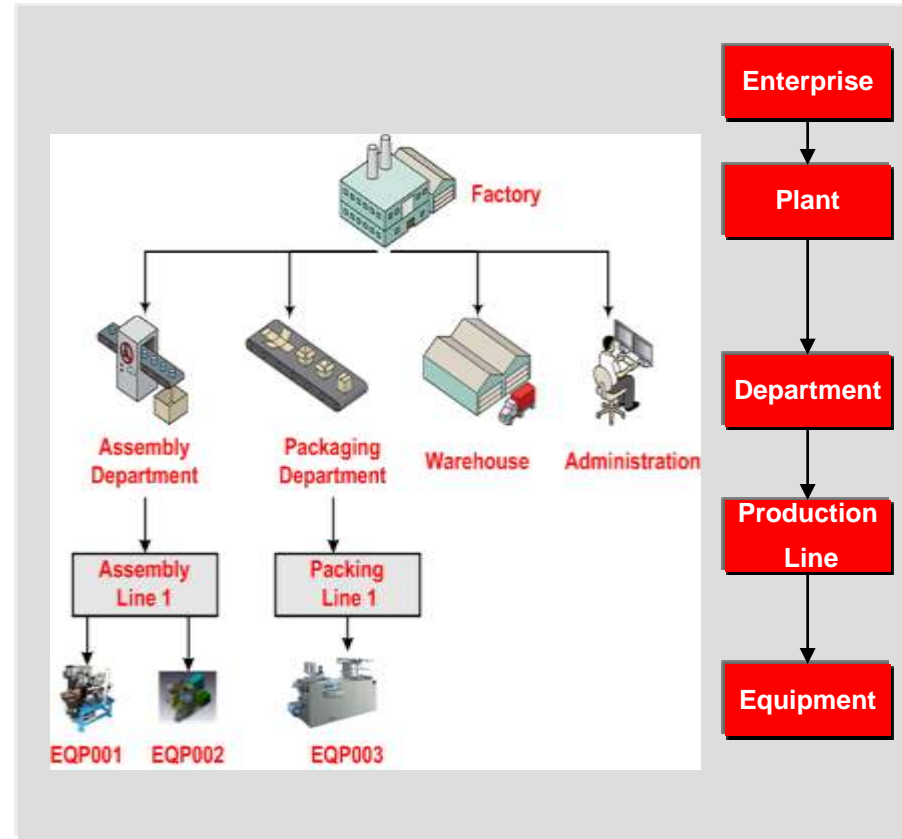
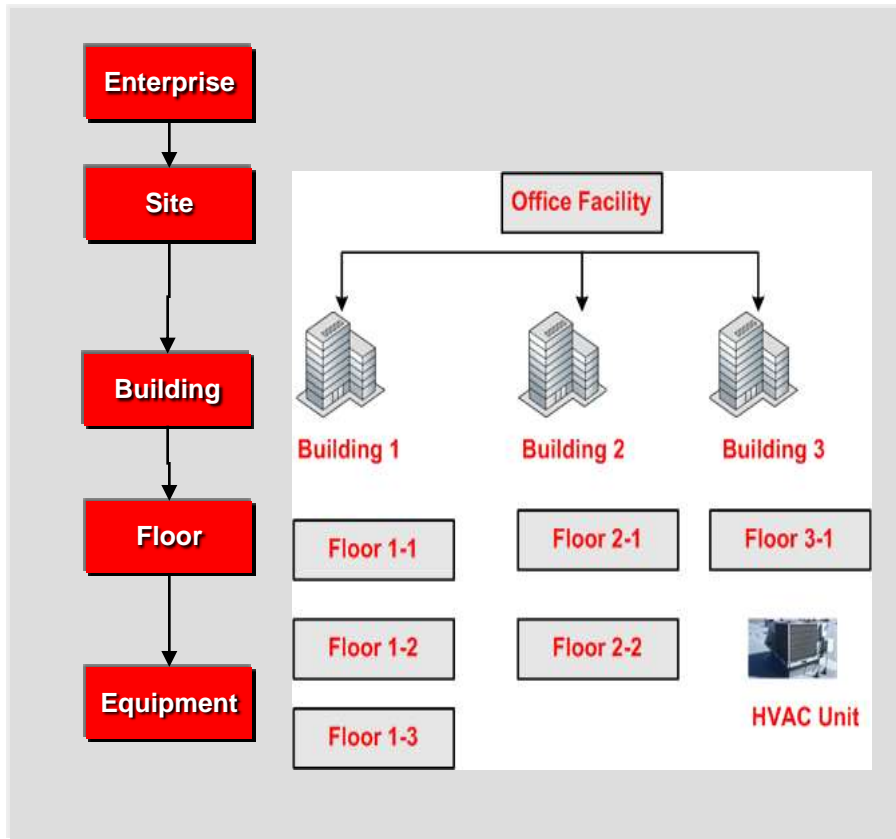
# “New” Oracle Solution for Green Operations

Solution for Energy Efficiency and Reduction in CO<sub>2</sub> Emissions



# Solution Capabilities

## Flexible Entity Modeling and Hierarchies



- Model *Production and Non-Production Facilities/Site*
- Flexible Hierarchy & Entities Definition – Sites, Buildings, Floors, Departments, Equipments, etc.
- Model utilities as energy sources, energy costs & other key attributes

# Solution Capabilities

## Flexible Entity Modeling and Hierarchies

### Sustainability Aspect Setup

**Define Sustainability Aspect**

Update Aspect

Select Sustainability Aspect

Electricity

Usage Category: Electricity

Add Category Inactivate Activate

Select \*Usage Category

- Air-conditioning
- Compressor
- Laptop
- Production (for Equipment)
- Lighting
- Other Energy

Emission: Electricity

Add Emission Inactivate Activate

Select *Emission	Emission UOM
<input type="radio"/> CO2	KG
<input type="radio"/> CO	GM

### View Site Sustainability Aspect Details

Site: PLANT2  
From Date: 01-Jan-2010  
Number of Sources: 1

Sustainability Aspect: Electricity  
To Date:

**Cost and Emission Factor Details**

Select Source	Type	Planned Usage(%)	Cost	Currency
<input checked="" type="radio"/> Cairn Energy	Utility	100	3	USD

**Emission Factor Details**

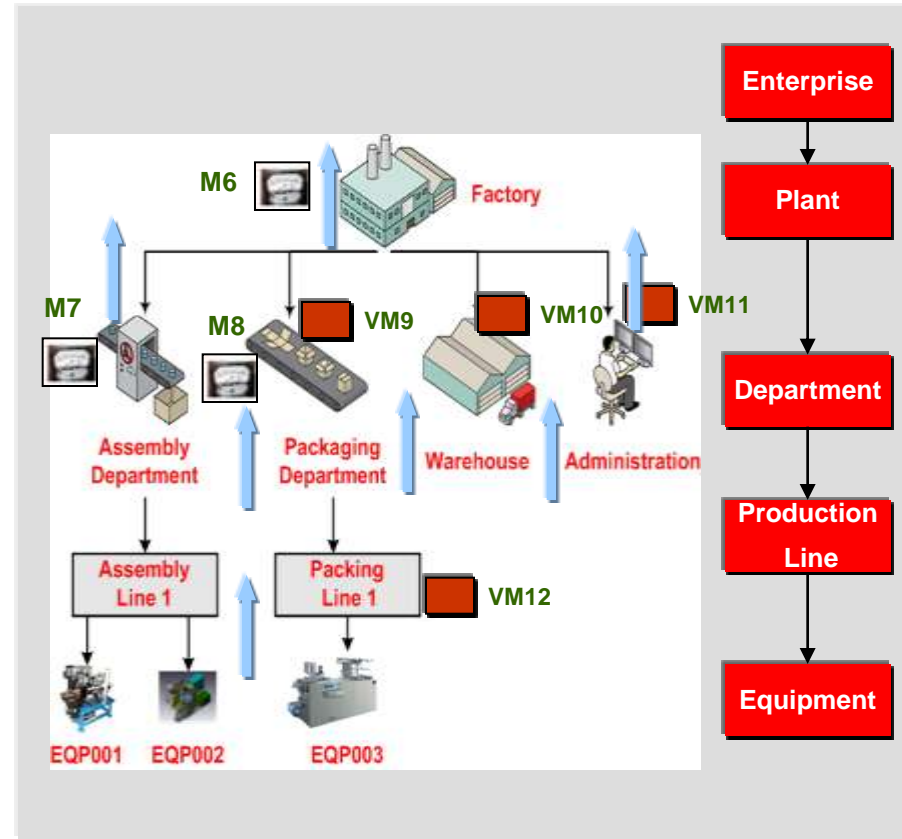
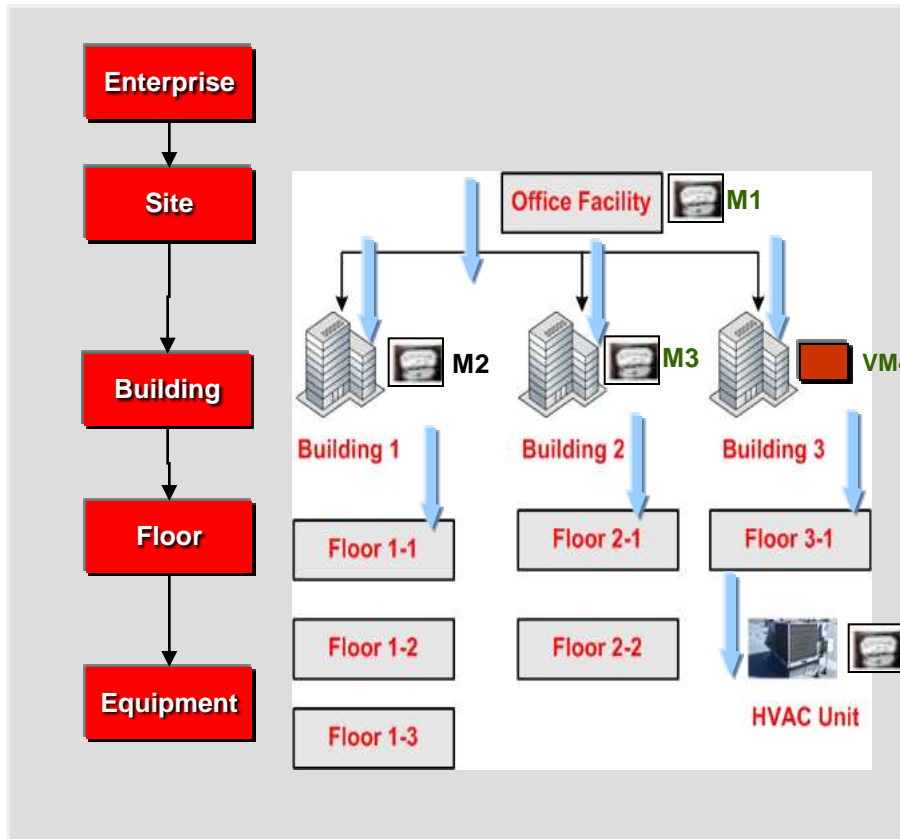
Emission	Emission Factor	Status
CO2	1	Active

## Entity Hierarchy

Plant1	01-Jan-1900	Unassigned
PAN-CRT (P3)	05-Nov-2009	Plant1
KETTLE-1	05-Nov-2009	PAN-CRT (P3)
MIXER1	05-Nov-2009	KETTLE-1
MIXER2	05-Nov-2009	KETTLE-1

# Solution Capabilities

## Automatic Data Collection from Meters and Sensors



- Model Meters and tie them to sensor tags for data collection
- Model multiple Virtual Meters for Calculations, Simulation and Scenario Comparison
- Use Virtual Meters for Aggregation and Allocation
- Support for 'Top Down' allocation and 'Bottom Up' aggregation

# Solution Capabilities

## Meters & Meter Readings

### Meter Entity Association

\* Entity Hierarchy: Department Hierarchy  
\* Entity Name: Mixer11  
Usage Category:   
\* Entity: EQUIPMENT  
Sustainability Aspect: Electricity

Go Clear

**Search Results**

Assign Meters Update Assignment Inactivate Activate

Select	*Meter Code	Meter	Meter Type	Usage Category	Meter Category	Simulation Name	Status
<input type="radio"/>	M0001	<a href="#">METER 0001</a>	Actual	Compressor	Simulation	Allocated	ACTIVE

- Define and associate meters to entities in the hierarchy
- Model Actual and Virtual Meters
- Collect meter readings through tags

### Meter History Reading

Sustainability Aspect: Electricity  
Entity Hierarchy: Equipment Hierarchy 01  
Entity Name: Mixer11  
Meter: METER 0001

Meter Type: Actual  
Entity Type: Equipment  
Meter Code: M0001

*From Time	*To Time	*Usage Value	Usage UOM	Process	Action
04-Jan-2010 22:00:00	04-Jan-2010 22:59:59	15	KWH	N	
04-Jan-2010 21:00:00	04-Jan-2010 21:59:59	13	KWH	N	
04-Jan-2010 20:00:00	04-Jan-2010 20:59:59	10	KWH	N	

# Solution Capabilities

## Green Dashboards and KPIs



- Planned vs. actual electricity usage and CO<sub>2</sub> emissions
- Normalized Electricity Usage, Emissions and Cost by Production Output, Sq. Ft and Headcount
- Electricity consumption by usage category
- Drilldown to identify causes of anomalies or outliers
- Pre-built role-specific dashboards, reports, and alerts
  - Graphical views
  - Trend charts
  - Graphs
  - Tables



# Solution Capabilities

## Powerful Analytics – Always with Context

Summary | Site | Building | Floor | Floor Section | Page Options

Year: 2009 | Quarter: (All Choices) | Month: Oct-09 | Date: (All Choices) | Go

**Electricity Consumption**

Site	Plan Vs Actual - Period to Date	Business Function	Area	Headcount	Actual Consumption - Period to Date	Plan Consumption - Period to Date	Last Year Consumption - Period to Date	% Change (Plan)	% Change (Last Year)	Actual Consumption per Unit Area	Actual Consumption per Person
Ayabe		Manufacturing	190,000	14,000	22,247	22,100	22,247	0.67	-0.50	0.12	1.59
Yasu		Manufacturing	40,000	850	11,009	11,120	11,009	-1.00	-2.92	0.28	12.95
Kusatsu		Manufacturing	200,000	14,090	20,512	20,720	20,512	-1.00	-0.99	0.10	1.46
Osaka		Sales	100,090	20,900	8,275	8,360	8,275	-1.02	-9.11	0.08	0.40
Kyoto		HQ	6,000	2,080	7,453	7,530	7,453	-1.02	-2.93	1.24	3.58
Komaki		R&D	25,000	190	4,789	4,840	4,789	-1.05	-2.94	0.19	25.21
<b>Grand Total</b>			<b>561,090</b>		<b>74,285</b>	<b>74,670</b>	<b>74,285</b>	<b>-0.52</b>	<b>-2.39</b>	<b>0.13</b>	<b>1.43</b>

Electricity Consumption UOM: KWH, Area UOM: Sq Ft

Which sites are meeting established targets ?

Contextual Information

Normalized Consumption information

# Solution Capabilities

## Site Level Energy Consumption and CO<sub>2</sub> Emissions

Key Site Characteristics

Summary Site Building Floor Floor Section Page Options

Site Characteristics

Site: Ayabe  
Business Function: Manufacturing  
Headcount: 14000  
Area: 190000  
Area UOM: Sq Ft

Year: 2009 Quarter: (All Choices) Month: Oct-09 Date: (All Choices)

Site: Ayabe Building: (All Choices) Go

### Electricity Consumption

Building	Business Function	Area	Headcount	Actual Consumption - Period to Date	Plan Consumption - Period to Date	Last Year Consumption - Period to Date	% Change (Plan)	% Change (Last Year)	Actual Consumption per Unit Area	Actual Consumption per Person
Building 200	Manufacturing	77,551	6,359	7,612	7440	7,612	2.31	0.95	0.10	1.20
Building 100	Manufacturing	15,510	984	4,154	4150	4,154	0.11	-1.09	0.27	4.22
Building 400	Manufacturing	29,469	2,528	3,083	3090	3,083	-0.22	-0.54	0.10	1.22
Building 300	Manufacturing	44,204	3,791	4,618	4630	4,618	-0.26	-1.74	0.10	1.22
Common Area	Water System	6,286	0	1,953	1960	1,953	-0.36	-1.37	0.31	
Admin Building	Administration	16,980	338	826	830	826	-0.45	-1.63	0.05	2.44
<b>Grand Total</b>		<b>190,000</b>	<b>14,000</b>	<b>22,247</b>	<b>22100</b>	<b>22,247</b>	<b>0.67</b>	<b>-0.51</b>	<b>0.12</b>	<b>1.59</b>

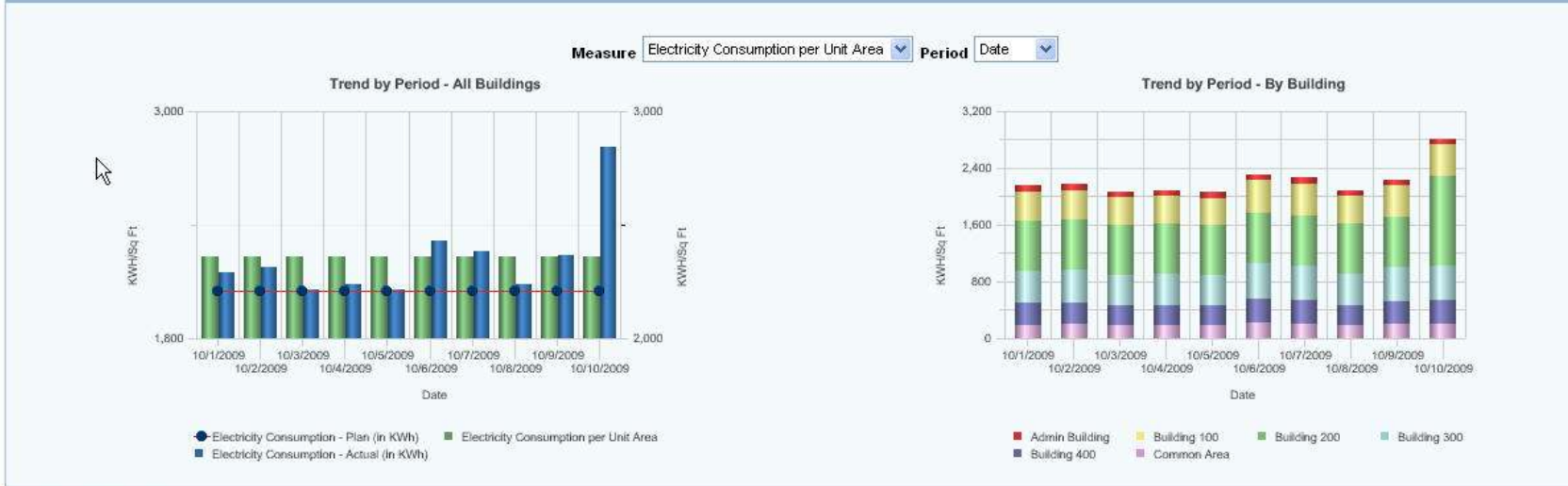
Electricity Consumption UOM: KWH, Area UOM: Sq Ft

Cross-Building Comparison

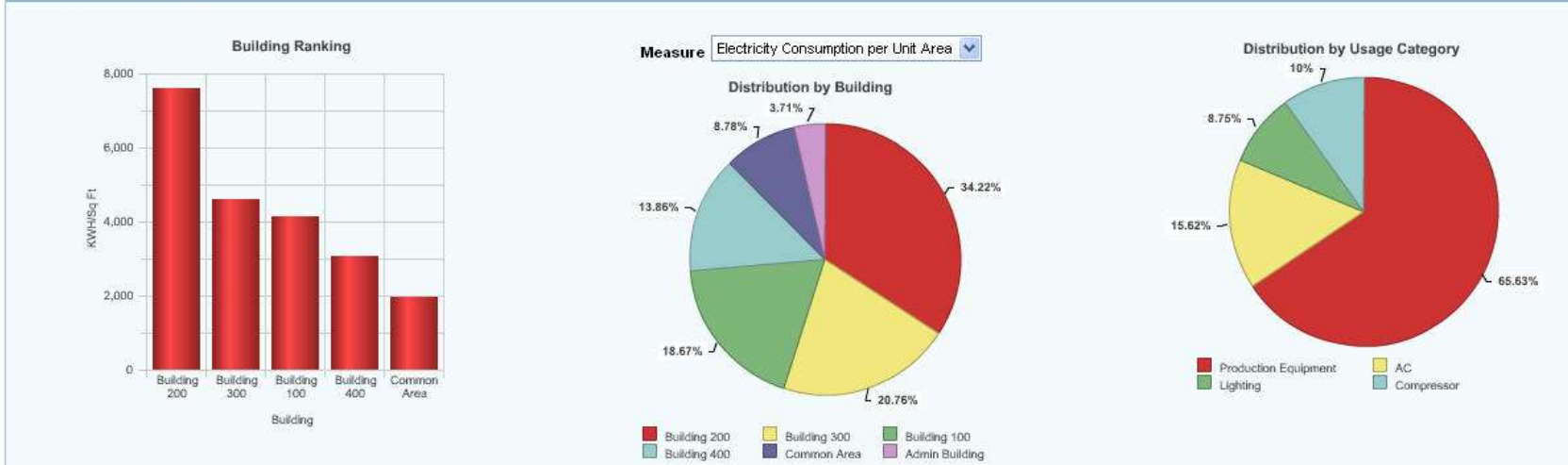
# Solution Capabilities

## Trend Charts & Graphs for analysis

### Trend

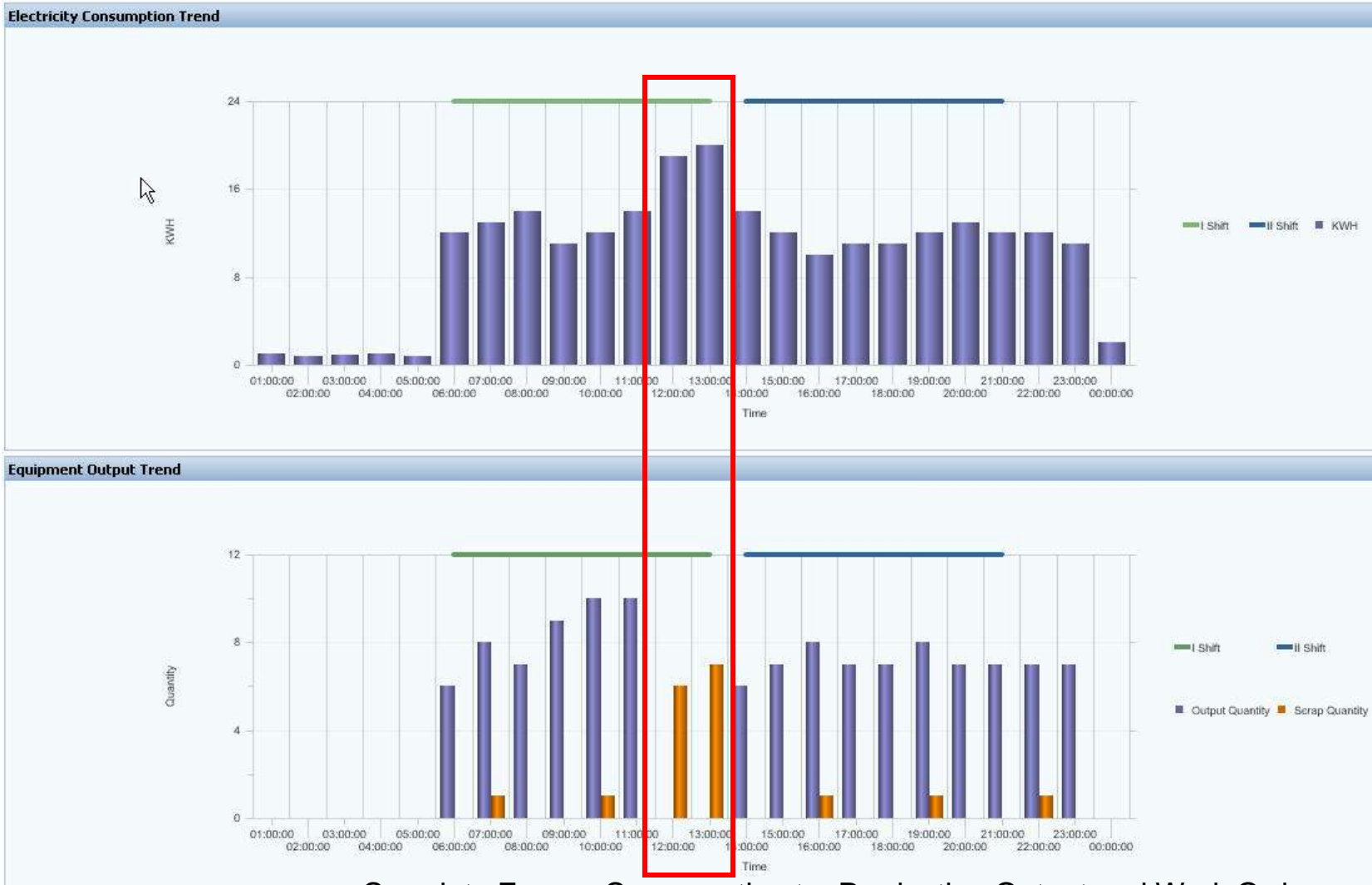


### Ranking and Distribution



# Solution Capabilities

## Contextualize Energy Usage to Production



Correlate Energy Consumption to Production Output and Work Orders

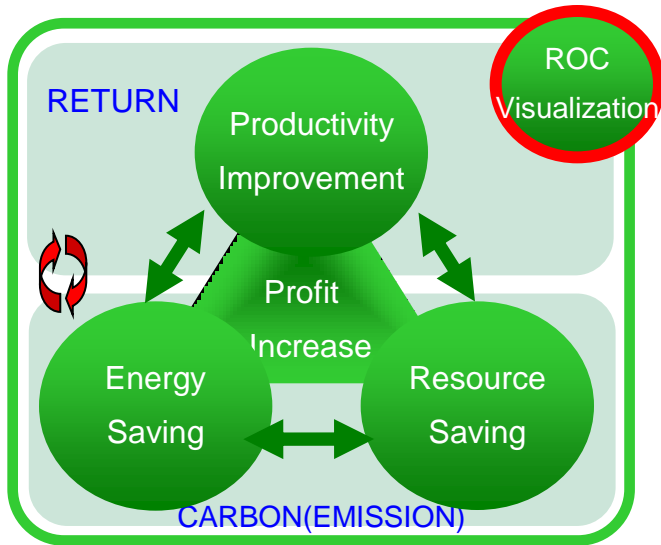
# Solution Capabilities

## Contextualize Energy Usage to Production



Correlate Equipment Status to Operating Parameters

# Summary And Key Takeaways



## ROC Visualization:

New paradigm to increase productivity and profit under low-carbon-emission control.

- Sustainability is an “opportunity”, not just an obligation
- Energy efficiency should be top priority out of all sustainability initiatives
- Oracle is announcing a “New” solution for energy efficiency and reduction in CO<sub>2</sub> emissions
- “New” solution delivers value to all operations and facilities – manufacturing and general commercial
- “New” solution combines best in class software from Oracle and technology and expertise from OMRON
- Planned availability of solution - CY 2010

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# Questions?



# For Additional Information

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